## **COOKIE POLICY**



## **Cookies**

When you visit our website, our web analytics service, Google Analytics, uses cookies. Cookies are small text files that enable us to see how visitors use our site. These cookies are used to store information, such as what time the current visit occurred, whether the visitor has been to the site before, and the site that referred the visitor to the web page. This information is collected with the aim of improving the service we provide to our users.

## **Google Analytics**

This website uses Google Analytics, a web analytics service provided by Google, Inc. ('Google'). Google Analytics uses cookies (text files placed on your computer) to help the website operators analyse how users use the site.

The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf.

Google will not associate your IP address with any other data held by Google. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

## How to refuse the use of cookies

You can refuse the use of cookies by selecting the appropriate settings in your browser. Further information on disabling cookies is available here - http://www.allaboutcookies.org/manage-cookies/.

Google Analytics Opt-out Browser Add-on Google has also developed a Google Analytics Opt-out Browser Add-on to provide website visitors with more choice on how their data is collected by Google Analytics. The add-on communicates with the Google Analytics JavaScript (ga.js) to indicate that information about the website visit should not be sent to Google Analytics.

If you want to opt out, download and install the add-on (https://tools.google.com/d/page/gaoptout) for your current web browser. The Google Analytics Opt-out Browser Add-on is available for Internet Explorer, Google Chrome, Mozilla Firefox, Apple Safari and Opera.



